

## Making the Most of your Membership



### GROW YOUR NETWORK

With dozens of networking events each year, we can help you find opportunities to connect with and learn from other business professionals and community leaders in the area. Don't go it alone!



### UTILIZE OUR CONNECTIONS

Facing a hurdle? Need a referral? Not sure where to start? We might not have all the answers, but we probably know somebody who does. **Let us get you in touch with the help you seek.**



### BECOME A LEADER

Get involved by **volunteering at events, serving on a committee, or using your chamber connections** to join other impactful local organizations. There's no telling what new opportunities may present themselves to you!



### GET SOCIAL

Keep up with chamber and community news by following us on social media. **Expand your visibility by interacting with posts from the chamber** and by tagging us in your own posts. We regularly share exciting news to our thousands of social media followers.



### PROMOTE YOUR BUSINESS

Ask us about our various **marketing, advertising, and sponsorship opportunities**. The chamber offers affordable options year-round, for every budget. Consider upgrading to a premium membership for even greater visibility and value.



### STAY INFORMED

Attend speaker sessions, workshops, and other chamber events to **acquire helpful information and hear from local business and community leaders** about issues that impact your organization. Read our newsletter and check our website for timely announcements and updates.



### INCREASE YOUR IMPACT

Spread your reach in the chamber by getting your entire team involved. **All employees of your company are considered members** and can take advantage of benefits if you add them as reps on your account.



### BOOST YOUR SEO

Even if all you do is let your listing live on our online directory, your membership is a worthwhile investment. **Search engine algorithms** love a linked listing on a Chamber of Commerce website. Adding keywords to your profile gives an added boost.

## NETWORKING EVENTS

Connect Edmonds, Morning Buzz, Community Updates, Ribbon Cuttings

## SIGNATURE EVENTS

An Edmonds Kind of 4th, Taste Edmonds, Edmonds Classic Car & Motorcycle Show, Halloween Trick-or-Treat Night, Holiday Tree Lighting Ceremony

# Membership Benefits

### PREMIUM LEVEL MEMBERSHIPS

	STANDARD	SILVER	GOLD	PLATINUM
Tax Deductible Member Dues <i>(business only)</i>	●	●	●	●
Member Directory Listing <i>(print &amp; web)</i>	●	●	●	●
Ribbon Cutting Ceremony <i>(for new members)</i>	●	●	●	●
Advertising Opportunities <i>(sponsorships, directory ads, &amp; more)</i>	●	●	●	●
Visitor Center <i>(display brochures, cards, information)</i>	●	●	●	●
Business Education <i>(workshops, updates &amp; resources)</i>	●	●	●	●
Business Advocacy <i>(connections in City, County &amp; State)</i>	●	●	●	●
Expanded Reach <i>(share your news via our channels)</i>	●	●	●	●
Daily Recognition <i>(logo on web &amp; newsletters)</i>		●	●	●
Sponsor Level Recognition <i>(logo at networking events)</i>		●	●	●
Premium Listing in Member Directory <i>(print &amp; web)</i>		●	●	●
Ad in Member Directory <i>(print &amp; web)</i>			●	●
Signature Event Sponsorship <i>(coordinated with Chamber staff)</i>			●	●
VIP Seating at Events <i>(select member &amp; signature events)</i>				●

