

An Edmonds Kind of 4th Parade

JULY 4TH, 2024

15,000-18,000 ATTENDEES

The Edmonds Chamber of Commerce has produced the 4th of July Main Parade since its founding in 1907!

This event is truly a reflection of the most positive aspects of “An Edmonds Kind of Day,” bringing together thousands of people of all ages and walks of life. A joyous, small town Americana vibe resonates throughout the community, invoking cherished memories for some and inspiring new ways to love this country for others.

The Edmonds Chamber of Commerce is an independent not-for-profit organization, proud to produce community celebrations enhancing the quality of life for locals, bringing in visitors and boosting the economic vitality of businesses.

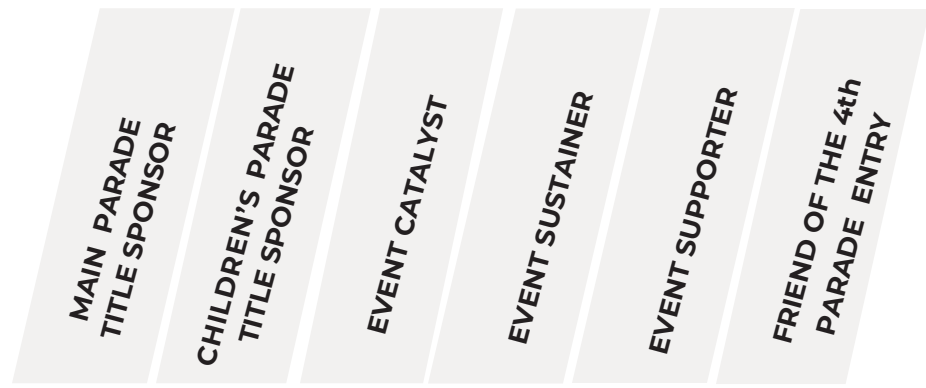
Show the community your support for these events, creating the unique sense of place that Edmonds holds by investing as a sponsor.

The Chamber is always open to work creatively with sponsors to meet your needs for community engagement and exposure. Please reach out with questions or ideas.

Alicia Moreno, Events Manager
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Sponsorship Benefits



	\$7,500	\$3,000	\$2,500	\$1,250	\$750	\$500
Exclusive position; first right of refusal for following year	●	●				
Company name included in event title ("Presented by...")	●	●				
Parade emcee includes promotional shout-out at parade start & end	●	●				
Your banner hung from announcer's station	Main	Secondary				
"Presenting Sponsor" car magnet to use during parade	●					
Logo on parade winners' trophies*	●					
Logo on participation ribbons*		●				
Individualized social media promotion	●	●				
Included in media materials (press releases)	●	●	●			
Option for 10x10 booth	●	●	●			
Your banner hung along parade route	●	●	●	●		
VIP seats at fountain	12	10	8	6	4	
Logo on poster*	●	●	●	●	●	
Grouped social media recognition	●	●	●	●	●	
Sponsor sign provided to display in parade	●	●	●	●	●	●
Logo w/ link on website	●	●	●	●	●	●
Parade emcee announces sponsorship level	●	●	●	●	●	●
Includes parade entry w/ vehicle	●	●	●	●	●	●

*must commit by May 17