

## **Sponsorship Opportunities**

## Beat Brackett 5K & Baby Brackett 1K

## JULY 4TH, 2024

**500 PARTICIPANTS + ATTENDEES** 

The Beat Brackett & Baby Brackett are Edmonds' favorite way to kick off the day of "An Edmonds Kind of 4th" festivities. Participants race against "George Brackett", the founder of Edmonds, many of them donning festive attire and white beards. Athletes of all ages have found their place on the scenic route through Edmonds and the Town of Woodway.

An Edmonds Kind of 4th is an event for the community, by the community. The Edmonds Chamber of Commerce is an independent not-for-profit organization, proud to produce community celebrations enhancing the quality of life for locals, bringing in visitors and boosting the economic vitality of businesses.

Show the community your support for these events, creating the unique sense of place that Edmonds holds by investing as a sponsor.

The Chamber is always open to work creatively with sponsors to meet your needs for community engagement and exposure. Please reach out with questions or ideas.

Alicia Moreno, Events Manager alicia@edmondschamber.com





## Sponsorship Benefits



	\$ 3,000	\$ 2,000	\$ 1,250	\$ 1,000	\$ 750
Exclusive position; first right of refusal for following year	•	•			
Company name included in event title ("Presented by")	٠	•			
Logo on all 4th of July posters*	•	•			
Company rep starts race	•	٠			
Your company banner hung from starting line	•	•			
Logo on race bib** (5K / 1K respectively)	٠	•			
Option to include promo literature in race packet	•	•			
Individualized social media promotion	٠	٠			
Company name in media materials (press releases)*	•	•			
Option for 10x10 booth at Registration	٠	٠	٠		
Logo on poster*	•	•	•		
Emcee shout-out in opening announcements	٠	٠	٠	٠	
Co-host on Facebook event page	•	•	•	•	
Logo w/ link on website	٠	٠	٠	٠	
Logo on race shirt**	•	•	•	•	•
Banner displayed in warm-up area	٠	٠	٠	٠	٠
Grouped social media recognition	•	•	•	•	•

\*must commit by May 17, 2024 \*\*must commit by May 4, 2024