

Holiday Tree Lighting

NOVEMBER 25th, 2023

3,000- 5,000 ATTENDEES

The annual Edmonds Tree Lighting Ceremony is a heart-warming way to kick-off the holiday season. Families from all around the area gather for the tree lighting, treats, carols, and a magical visit from Santa.

Sponsors of this event are associated with community togetherness, nonprofit giving, familial well-being, creating childhood memories, nostalgia. Interested industries may include health/wellness, retail, child-centered businesses, banking, lighting, music and more.

The Chamber is always open to work creatively with sponsors to meet your needs for community engagement and exposure. Please reach out to Chamber staff with questions or ideas.



Sponsorship Benefits

	TITLE SPONSOR	LETTERS TO SANTA SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$4,000	\$3,000	\$2,500	\$1,500	\$750
Exclusive position; first right of refusal for following year	●				
Company name included in event title ("Presented by...")	●				
First choice of location for physical presence (10x10 booth)	●				
First choice of location for company banner	●				
Time on stage (optional)	●				
Banner hung from stage	●				
Logo on Letters to Santa Mailbox		●			
Individualized social media promotion	●	●			
Company name included in press releases*	●	●			
Company swag distributed at Chamber tent	●	●	●		
Logo on poster*	●	●	●		
Optional space for your 10x10 booth	●	●	●		
Cohost on Facebook event page	●	●	●	●	
Banner displayed at event	●	●	●	●	
Logo w/ link on website	●	●	●	●	●
Included in emcee sponsor shout-outs	●	●	●	●	●
Grouped social media recognition	●	●	●	●	●
VIP seats included with sponsorship	10	8	6	4	2

*must commit by October 15th